



Dear Admissions Staff,

Mark your calendars! The region's best-known and largest Christian college fair returns for the 25th year!

The **Midwest Christian College Expo** is Saturday, March 4, 2023 in Kansas City.

It continues to be largest event of its kind in the two-state region and is organized by the area's 34-year-old Christian media organization – Metro Voice.

But that's not all. We will also publish the 31st edition of the popular **Christian College and Education Resource Guide**. That's over three decades of serving Christian students!

Over the years this special publication has become an invaluable tool for students and parents looking at college options. It is available as a full-color publication that is distributed across the region at churches, high schools, libraries, concerts, youth festivals, conferences, and events like the Kansas City Royals Faith and Family Day. You can view the 2022 guide by visiting www.metrovoicenews.com and clicking the education tab.

In 2019, we purchased a national digital resource: **TheChristianCollegeDirectory.com**. We have a special introductory rate for schools to be included in this digital resource.

The 2023 Expo will host up to 50 colleges. Reps continue to tell us they get good, quality leads from the expo.

We target students from across the entire region instead of just one or two schools. We use extensive print and radio ads, social media, plus bulletin inserts and posters in over 1,200 churches. We also send posters and postcard info to EVERY high school guidance counselor (both public and private) in the region.

We also have the benefit of our website which continues to be the #1 independently run Christian community website in the nation.

Participating in the **Midwest Christian College Guide** gets you a FREE booth at the Expo AND discounts on other marketing opportunities in 2023.

The Expo is a first-come, first-served reservation process and booths are limited. Early registration guarantees you a great spot and discount—just register by **Friday, Dec. 16, 2022**.

We will soon follow up with a phone call if we don't hear from you. Until then you can email us with any questions at kansascityexpo@gmail.com.

We look forward to your organization making this a great College fair!

Sincerely,

Anita Widaman, Ed.S.
Expo Coordinator

25th Midwest Christian College Expo

10-12 Noon • March 4, 2023 • Kansas City



JOIN US FOR A KANSAS CITY REGIONAL TRADITION!

Your booth is included with your ad & story in the 31st Annual Christian College Guide!
Limited Space. Be one of the 50 Universities from 17 states that regularly attend!

metro
VOICE

350,000 PRINT AND DIGITAL READERS!

Increase the public's awareness of your university with our 31st annual *Christian Education and College Guide* produced by Kansas City's award-winning **Metro Voice**—now one of the nation's most popular Christian websites.

31st ANNUAL PRINT *Christian College Guide*

- Reach new residents to the region.
- Reach students looking at colleges.
- Provide informative articles and features:
 - *School profiles and photos*
 - *The benefits of Christian education*
 - *College financial aid and savings*
 - *Educational resources and services*

THE Christian College
DIRECTORY.com

ONLINE COLLEGE DIRECTORY

When you participate in the print edition of the College Guide, you can get a national listing at the introductory rate of \$25 per month!

Packages:

FREE Booth!
When you choose
package 3 thru 6

#1 Booth Only \$450

#2 Directory Listing Only \$175

#3 **2 column x 6" Ad** 4" x 6" tall
Directory listing. Booth space.
Total Package Price: \$315

#4 **3 column x 6" Ad** 6" x 6" tall
This package equals 1/2 page in the Guide!
Includes 215 word story and photo (that you provide). Directory listing. Booth space.
Total Package Price: \$355

Most Popular Package!

#5 **1/2 page 6 col. x 6" Ad** 10" x 6" tall
Ad plus story equals 3/4 page in the Guide!
Includes 260 word story and photo (that you provide). Directory listing. Booth space.
Total Package Price: \$499

#6 **Full page Ad** 10" x 12" tall
Includes 400 word story and photo (that you provide). Directory listing. Booth space.
Total Package Price: \$899

Full color available: #3 (\$50), #4 (\$65), #5 (\$95), #6 (\$135)

Don't miss this cost-effective marketing opportunity!

Call: 816-524-4522

kansascityexpo@gmail.com

metro
VOICE

THE Christian College
DIRECTORY

2023 25th Annual Midwest Christian College Expo

BOOTH & COLLEGE GUIDE REGISTRATION

Saturday, March 4, 2023 • 10 am to 12 pm
 Held at Colonial Presbyterian • 9500 Wornall Rd. • Kansas City, MO

Our **25th annual** (and the region's **largest**) Christian college fair will again be at a Kansas City landmark—Colonial Presbyterian Church. Your booth will include a table, two chairs and signs. Set-up may begin at 8:30 a.m. the day of the expo. Location assignment is based on when registration is received.

Booths are **FREE** when placing a display ad (packages 3 thru 6) in the full-color printed **31st Annual Christian College and Education Guide**. A booth alone is \$450. There is also an "Early Bird" Discount.

Name of College _____
 Address _____ City _____ ST _____ ZIP _____
 Phone _____ # attending expo ____
 Contact _____ E-mail _____

Circle package desired: #1 \$450; #2 \$175; #3 \$315; #4 \$355; #5 \$499; #6 \$899 \$ _____
 If only choosing #1, you may also choose #2 to be included in the Directory Listing

Circle Full Color Package: #3 (\$50), #4 (\$65), #5 (\$95), #6 (\$135) \$ _____

Early Bird Discount: Deduct additional 5% if returned with payment by Dec. 16

If meeting the early registration deadline: Deduct 5% Total with discount: \$ _____

Deadline: PDF/JPG Ad, advertorial/photo/directory. Email by Feb. 8 to kansascityexpo@gmail.com

Get an introductory 12-month listing on TheChrisitanCollegeDirectory.com

Just \$25 per month. Add just \$25 \$ _____

AMOUNT DUE WITH REGISTRATION: TOTAL \$ _____

Packages non-refundable after Feb. 10, 2023.

Checks should be made payable to Metro Voice News.

Registration and check or cc info mailed to: Metro Voice • PO Box 1114 • Lee's Summit, MO 64063

Charge: Name _____ Type: MC__ VISA__ AmEx__ Expires: _____

Card # _____ 3/4 Digit Code _____

Billing Address: _____ City _____ ST _____ Zip _____

Credit Card service fee of 3.5% applied.

Questions? Call Anita: 816-524-4522 • kansascityexpo@gmail.com

<p><i>EXPO COORDINATOR USE ONLY:</i> Date Received: _____ Amount Paid: _____ Inv. _____ Photo E 22; Story: E H 22; Ad: E D 22; Directory: E H 22 C ; Booth: _____ Web _____</p>
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